

Ljiljana VUČKOVIĆ-DEKIĆ

INSTITUTE FOR ONCOLOGY AND RADIOLOGY OF SERBIA, BELGRADE, YUGOSLAVIA

M any researchers, reviewers and editors have experienced problems with the publishing process. These problems might happen only rarely, but when they do, they are likely to be particularly troublesome. The scientists often complain about editorial performance (e.g., tracking turn-around times for peer review, editorial decisions...), and sometimes feel that they are victims of editorial liberty-taking (1). Therefore, it seems that the violation of publication ethics is a real issue and deserves the current attention it is getting (2-4).

A highly organized administrative system runs entirely within the most reputable medical journals' editorial offices; unlike this, the editorial staff of the Archive of Oncology consists of small number of hard-working enthusiastic people. Nevertheless, these people are expected to the highest standards of scientific integrity to be adhered and maintained by all individuals engaged on publishing. They are obliged to deal, among other things, also with allegations of editorial misconduct - and many misunderstandings may result. If so, the matter should be taken seriously and any related ethical problems are expected to be solved properly - or the professional conduct would be undermined.

How these ethical issues could be dealt with? Possibly by the journal's appointment of a mediator - the journal's ombudsman. What is an Ombudsman¹? It is an impartial, qualified, independent person who can advise the authors on questions of good scientific practice (5). The institution of ombudsman has been existing for several years in the USA' research institutions (6); more recently, several European countries have adopted this practice (5-9). Some of the most prominent medical journals had appointed such a person, the first being the Lancet (10). The large scientific community has welcomed the Lancet's initiative (1).

How can the journal ombudsperson help solving ethical problems arising within the publishing process? His duty is "to record and, when necessary, to investigate episodes of alleged editorial maladministration when a complainant remains dissatisfied with the journal's first response to criticism" (10). This task must be entrusted to persons of proven honesty and integrity, who can help all actors to the publishing game to solve some ethical dilemmas facing the publishing-related problems (11-14).

Is the institution of the journal's ombudsman no more than a matter of principles only? Would an ombudsman be in real interest of

Address correspondence to:

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both authors and editors of the Archive of Oncology? I feel he would. He could help preventing concerns with integrity and credibility, which might be a significant step forward to improvement of the ethical climate of the publishing process (12-15). The Archive of Oncology, which has already adopted Good Scientific Practice (16,17), would pay tribute to the promotion of this important ethical codex of science by appointment of its own journal's ombudsman.

I believe that medical publishing still retains a tradition of professionalism and ethics that we must preserve. The Journal ombudsman might be of invaluable help for fulfilling our journalistic professional obligations.

¹Ombudsman - an official appointed by a government to investigate individuals' complaints against public authorities etc. (Swedish = legal representative). Concise Oxford Dictionary, Ninth edition

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Dr Ljiljana Vučković-Dekić, Institute for Oncology and Radiology of Serbia, Pasterova 14, POB 228, 11000 Belgrade, Yugoslavia

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The journal's ombudsman: are we ready for it?

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